

Abstract of “Price discrimination of information good and copyright protection”

Shinjiro Miyazawa*

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I examine the incentive to undertake the price discrimination by providing the download edition and find that the possibility of copying heightens this incentive. I also examine the effect of copyright protection policies and find that the indirect policy heightening the copying cost is preferable to the direct policy intensifying the detection of copying from the viewpoint of both ex-post social welfare and ex-ante incentive of the welfare-improving price discrimination.

Keywords: Information Good; Price Discrimination; Copying; Copyright

JEL Classification: L12, L86

*Graduate School of Economics, The University of Tokyo. e-mail: zan10761@nifty.com