Basic and Applied Research: A Welfare Analysis

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January 22, 2015

Abstract

This study constructs a variety expansion growth model with basic research. The re-

search sector consists of applied and basic research sectors. Applied research sector creates

blueprints and expands the varieties of goods available for consumption. Basic research sec-

tor adds to the stock of public knowledge. Each research sector interplays through knowledge

spillovers. We examine analytically how basic research affects the welfare of households.

First, the steady-state welfare-maximizing level of basic research is below the steady-state

growth-maximizing level. Second, a reduction in the level of basic research raises the welfare

if the level of basic research is set to the steady-state welfare-maximizing level.

Keywords: Basic research, Innovation, Endogenous growth, Welfare analysis

JEL classification: H41, O31, O41

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