Behavioral Impact of Disaster Education: Evidence from a Dance-Based Program in Indonesia

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Abstract

Despite the obvious importance for policymakers, rigorous impact evaluation for

disaster education is scarce. This study evaluates the impact of a newly introduced

program in Indonesia on students' attitude to disaster preparation, preparation behavior,

and reaction to earthquakes. The program is carefully designed based on psychological

theories and anecdotal lessons, and it is easy to understand for students. Using unique

panel data and the propensity score weighting estimation, we find that after earthquakes

the probability of evacuating to a safe place is higher by 14.5 percentage point among

program participants than the other students. It also improves their attitude and

encourages preparation behavior. Counter to the prediction from previous studies, this

program has even larger effects for the students without interest in science classes. To

the best of our knowledge, this study is the first to rigorously uncover the impact of

disaster education on the post-disaster reaction.

Keywords: disaster education, disaster risk reduction, non-formal education, Indonesia

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