Effects of Bank Soundness on Lending Relationships **Promotion Activities**

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Abstract

This paper examines the effects of the soundness of financial institutions on the

activities of financial institutions to establish or strengthen lending relationships with

small and medium-sized enterprises (SMEs) by using a unique bank-level dataset of 120

financial institutions in Japan. The major findings of this paper are the following three

points. First, sound financial institutions are more likely to take any activities to promote

lending relationships with SMEs. Second, among these activities, sound financial

institutions tend to increase target number of frequencies of contact with current client

firms by loan officers, increase in the decision power of branch managers in lending, and

relax lending standards or increase in credit limit amount. Finally, sound financial

institutions are more likely to take such activities particularly about loan officers from

earlier terms.

JEL classification: G00; G21

Keywords: Bank soundness; Bank activity; Lending relationships; Small and medium-

sized enterprises

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