

# Cost of Soft Information and Lending Technology Choice

Yutaka Kanda\*

## Abstract

Relationship lending has an advantage over transactions-based lending from the viewpoint of information richness. But financial intermediaries use not only relationship lending but also transactions-based lending. We consider a factor of lending technology choice by a focus on an incentive problem inside the financial intermediary's organization. A loan officer has an incentive to shirk if his monitoring activity is not observable and the information is soft. This incentive incurs an agency cost, and this cost distorts efficient lending technology choice. Furthermore, if distortion is severe, a project that should be done cannot get the loan, and credit rationing occurs.

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\*Graduate School of Economics, Osaka University, 1-7 Machikaneyama, Toyonaka, Osaka, 560-0043, Japan. E-mail: mge008ky@student.econ.osaka-u.ac.jp